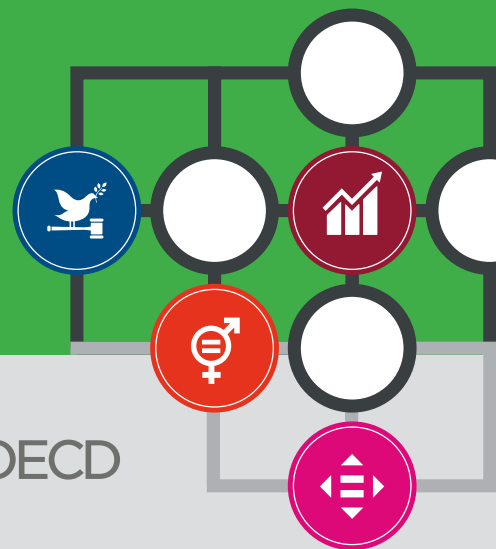


# Fourth ARAB COMPETITION FORUM (ACF)

23-24 May 2023  
Riyadh, Kingdom of Saudi Arabia



Shared Prosperity Dignified Life



الهيئة العامة للمنافسة  
General Authority for Competition



## ACF-2023 List of Speakers and Bios

**Day 2-Session 4: Best Practices in Planning and Conducting Market Studies**



### Moderator



#### Lynn Robertson

Competition Expert, OECD

Lynn Robertson is a Competition Expert and project manager in the OECD Competition Division, where she manages a diverse range of projects. She is currently leading the project on Gender Inclusive Competition Policy. Amongst other responsibilities, Ms. Robertson manages relations and projects with Africa and the MENA region, including the Joint UNESCWA-UNCTAD-OECD MENA Competition Forum and related activities. She also leads the organisation of the annual the OECD-IDB Latin American and Caribbean Competition Forum. Before being invited to join the Competition Division, Ms. Robertson worked in the OECD Anti-Corruption Division, which is responsible for the implementation and monitoring of the OECD Convention on Combating Bribery of Foreign Public Officials in International Business Transactions.

Prior to joining the OECD, Ms. Robertson worked with foundations in Canada to launch new programs and projects. She was Director of Business Programmes at the GLOBE Foundation of Canada ([www.globe.ca](http://www.globe.ca)) which promotes the business case for sustainable development and undertakes groundbreaking work on climate financing. Ms. Robertson is a founding member of the University of Toronto G7/8 G20 Research Group and continues to be active in the Group. Ms. Robertson is also Co-Ordinator of the OECD Women's Network. Ms. Robertson studied international relations, economics and development at the University of Toronto and the University of the South Pacific.

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## Speakers



### Antonio Capobianco

Deputy Head of The OECD Competition Division, OECD

Antonio Capobianco is currently the Deputy Head of the OECD Competition Division. In this position, he is responsible for the proceedings of the OECD Competition Committee and for other work streams of the Division. Over the years at the OECD, Mr Capobianco has coordinated a series of OECD projects and work streams and has authored numerous Background Notes of the Secretariat on a wide range of competition law enforcement and policy topics. He has led many in-country projects to support domestic reforms and he regularly represents the OECD at international events.

Prior to joining the OECD in 2007, Mr Capobianco was a Counsel in the Competition Department of WilmerHale LLP, based in Brussels. He also spent three years with the Italian Competition Authority. Mr Capobianco authored several articles on antitrust issues published on major international law journals specialized in competition law and he co-authored textbooks on Italian and European competition law and economics. He regularly speaks at international conferences on antitrust and regulation issues. Mr. Capobianco graduated in law at the L.U.I.S.S. - Guido Carli in Rome and holds LL.M. degrees from the Law School of the New York University and from the Institute of European Studies of the Université Libre de Bruxelles.



### Hesham Fahad Alogeel

Deputy Deputy CEO– Economic Affairs, GAC, KSA

Hesham bin Fahd Al-Alogeel, Executive Vice President for Economic Affairs at the General Authority for Competition since 2022. He holds a Ph.D. in Economics from the University of Colorado Boulder.

He held several leadership positions, including the position of Executive Director of the World Bank for the period (2018-2020) and Executive Director of the International Monetary Fund for the period (2016-2018), during which he assumed the chairmanship of the Audit Committee of the Executive Board of the World Bank in addition to membership in several committees affiliated to the Fund and the World Bank.

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## Anaid González Hernández

**General coordinator of economic analysis in the General Directorate of Economic Studies, of the Federal Economic Competition Commission, Mexico**

Anaid González Hernández, General coordinator of economic analysis in the General Directorate of Economic Studies, of the Federal Economic Competition Commission (Cofece), where she has worked since 2017, collaborating in research and analysis for enhancing policies by increasing competition on specific markets, as well as delivered assistance and advice to different departments within the organization on economic theory, and econometric analysis for the evaluation of market structures and competition in litigations involving mergers, abuse of dominance, bid-rigging and cartels. She has a degree in Economics from the Chapingo Autonomous University and a master's degree in government and public Affairs with a mention in Economic Analysis, from the Latin American Faculty of Social Sciences (FLACSO). She is currently studying the PhD program in Financial Sciences at the EGADE Business School of the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM). Her line of doctoral research is on financial technologies, with a focus on risk analysis.



## Ana Sofia Rodrigues

**Board Member/Commissioner at the Portuguese Competition Authority**

Ana Sofia Rodrigues is a Board Member/Commissioner at the Portuguese Competition Authority (AdC). Ana was the Chief Economist and Head of the Bureau of Economic Studies and Market Monitoring of the AdC from October 2015 to April 2023. Before that, she spent a year as Senior Competition Expert at the OECD. Earlier in her career, she held various positions at the AdC, where she joined in 2006. Ana holds a PhD in Economics from the University of York (2008)

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## Jallal BenKhelifa

Rapporteur, Competition Council of Algeria

Jalal BenKhelifa has been serving as the Rapporteur of the Algerian Competition Council since 2021. In this role, he is responsible for investigating competition cases referred to him and presented to the Council. He also analyzes legislative texts related to competition to discuss them with academia, economic operators, and market stakeholders. Additionally, he works on market studies and promotes a culture of competition through collaborations with universities and public administrations.

Prior to his current position, he held the position of Chief Investigating Officer for Competition and Economic Investigations at the Foreign Affairs Department of the Ministry of Trade from 2012 to 2021. During this tenure, he handled numerous files related to business practices, market regulation, and electronic markets. He has also worked as a coordinator in the management of national projects for scientific research at the Ministry of Scientific Research and Technological Development.

Jalal BenKhelifa is a legal specialist with a Bachelor's degree in Law and a Master's degree in Environmental Law and Sustainable Development from the University of Algiers. He also holds a Higher Technician certificate in Computer Science for Management from the specialized institute of vocational training in Mohammadia (INSFP).

